



Next-gen  
**single-cell omics**  
workshop

**Exhibition and sponsorship**

Switzerland Innovation Park Basel Area  
May 28 • 2024

## Raise your profile in the single-cell omics community



Join us for the next-gen single-cell omics workshop, a one-day event that brings together pioneers and innovators from the pharma and biotech industries, clinical practice, start-ups, regulation, and research. Single-cell technologies are revolutionizing complex 3D models and tissue studies, enabling a unprecedented understanding of how cells behave and function in drug testing, regenerative medicine, and clinical diagnostics. The workshop showcases keynote and invited speakers, and challenges the community to discover:

- How to accelerate the translation of new solutions into clinical and therapeutic applications
- How to design and develop innovative products or services based on cutting-edge technologies
- How to tackle the hurdles of using new methods and technologies in a regulated environment

The workshop offers multiple opportunities to participate, network and present your organization and vision to the community. Don't miss this chance to increase your visibility and build strategic partnerships.

### Venue

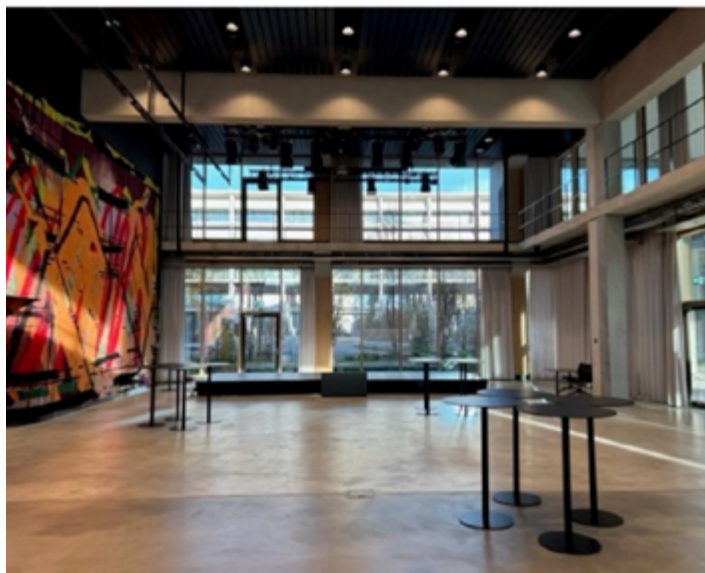
This event will take place on May 28, 2024 at [the Switzerland Innovation Park Basel Area](#), Hegenheimermattweg 167D, 4123 Allschwil ([access map](#))



[www.csem.ch/events](http://www.csem.ch/events)

# Sponsorship and exhibition packages

	Exhibitor only 1'250.- CHF	Gold sponsor 2'500.- CHF
Company acknowledgment		✓
Complimentary booth	Table 150 x 80 + poster	Table 150 x 80 + poster
Company logo in all promotional material related to the workshop		✓
Your advertisement in the program		✓
Your logo on the website	✓ (as an exhibitor)	✓
Sponsor session with a 1 minute company presentation at the start of the session		✓



## Advisory Board

- Felix Kurth, CSEM
- Petra Schwalie, Roche
- Arne Wehling, CSL Behring
- Vanja Vukojevic, Hamilton
- Alain Hirschy, Miltenyi Biotec
- Abdullah Kahraman, FHNW
- Gilles Weder, CSEM

## Program

09:00 **Registration**

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09:30 **Opening**



KEYNOTE LECTURE

**Mind blowing science enabled by industry-leading single cell and spatial technologies**

Ben Hindson, Co-Founder and Chief Scientific Officer, 10x Genomics

10:30 Break

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11:00 **Single-cell handling and analysis**

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12:00 Lunch

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13:30 **Single-cell data and artificial intelligence**

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14:30 Break

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15:00 **Biopharma and clinical applications**

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16:00 Closing

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16:15 **Networking aperitif**

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# Sponsorship and exhibition order form

## Your details

Contact name for  
correspondence:

Job title:

Name:

Organization:

Address:

Zip Code / City:

State / Country:

Phone:

Email:

## Choose your package

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1'250.- CHF

**Gold sponsor**  
2'500.- CHF

- Based on first come first served receipt of commitments according to the quotas per package
- Hit the button send to registrar via email
- Alternatively you can print, sign, and send a scanned copy of this form to: [btu@csem.ch](mailto:btu@csem.ch)
- You will receive a confirmation and payment details in the following days following submission

Date and signature:

## Terms and conditions of booking

1. Deadline for registration is set for April 15, 2024.
2. Acceptance of applications for sponsorship and exhibition is at the discretion of the organizers.
3. Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact our team immediately by email ([btu@csem.ch](mailto:btu@csem.ch)).
  - a. Cancellation more than 60 days prior to the first open day of the workshop – 100% reimbursement of the payments (no penalty).
  - b. Cancellation between 31 and 60 days prior to the first open day of the workshop - penalty of 50% of the total charge provided that written notice is received.
  - c. Cancellation 30 days or less prior to the first open day of the workshop – 100% of the total charge as a cancellation penalty.
4. In case of cancellations by the organizers, all payments will be reimbursed.
5. Payment must be made in advance of the workshop and is non-refundable according to the above cancellation terms.
6. You will be provided with confirmation of your booking, along with full details of electronic material providing deadlines such as logos or flyer ad.
7. The exhibition stand contract constitutes a license to exhibit and not a tenancy. The organizer reserves the right at any time and from time to time to make such alterations in the ground plan of the exhibition as may in their opinion be necessary in the best interests of the exhibition and to alter the shape, size or position allocated to the exhibitor.
8. The exhibitor or sponsor shall not be entitled to withhold payment of any amounts payable to the organizer in relation to the exhibition or sponsorship package by reason of any dispute or claim by the exhibitor or sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the exhibitor or sponsor be entitled to set off any amount which it is alleged is payable or due from the organizer against any amount payable to the organizer in relation to the exhibition or sponsorship package.
9. Exhibitors are responsible for their own insurance for the event.
10. Exhibitors are responsible to transport their materials to the exhibition area and set their booth on time on their own.